

Manuscript Number: S-598 NAAS Rating: 5.79

## COVID19 and Health Sustainability: Empirical Survey on Youths' Behavior

## Tarika Nandedkar and Amit Kumar

Institute of Business Management & Research, IPS Academy Indore E-mail: tarikanandedkar@gmail.com

Abstract: The study includes empirical findings from 527 university students on 'health protective behavior' during the post COVID19 period. It focuses on analyzing youths' behavior for health sustainability and preventive measures taken for it. The research aims to understand what behavioral changes have been appeared and the level of impact on youths. CFA is used to identify prominent indicators reflecting health sustainability in behavior, regression weight is used to understand the level of association of each identified factors. Significant change is observed in youths' behavior during and post COVID19 period, whereas, gender doesn't show relevance in shaping health sustainability behavior, both male and female youths are equally conscious. 'Health Care, Nutritional Behavior & Self-Knowledge' are the three potential indicators that shows youths are very much concern for sustainable health especially in post COVID19 period.

Keywords: Health protective behavior, Post COVID19, Health sustainability, Youths' behavior