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Rajinder Peshin is professor and head of the department at the Sher-e-Kashmir University of Agricultural Sciences and Technology of Jammu (SKUAST Jammu), India. He worked as agriculture extension officer in the Department of Agriculture, Government of Jammu & Kashmir, from 1989 to 1998 before joining SKUAST Jammu in 1998 as an assistant professor. His research expertise is dissemination and evaluation of issues associated with sustainable agriculture research and development programmes, especially for integrated pest management. He developed a model for predicting the adoptability of agricultural technologies when put on trial at farmers' fields, and an evaluation methodology for integrated pest management programmes. He has contributed to policy issues related to on-farm and off-farm income in the livelihood of small-holding farmers. Dr. Peshin has published over 83 scientific papers in peer-reviewed national and international journals of repute with Scopus author h index of 13, 24 book chapters and 12 books. Four books on IPM series (Vols. 1–4) are published by Springer, and two of these with Prof. David Pimentel, Cornell University, USA.